

Photography and Publication Fees

All image requests are subject to the review of the Museum staff. WEM primarily approves educational and non-profit requests. Commercial requests may be considered. Each request is reviewed on a case by case basis. Applicants will be notified of WEM's photography and publication fees upon first contact with the Museum.

Image fees are waived for academic publications, student projects, educational purposes, and non-profit organizations. WEM reserves the right to determine appropriate use and context of image use for commercial use inquiries.

Image Fees for Commercial and For-Profit Uses

Print Use

Under 2,000 copies	\$75
2,001 - 5,000 copies	\$100
5,001 - 50,000 copies	\$150
50,001 or more copies	\$200
Two-page spread	double fee above
Cover/Jacket	triple fee above

Digital Use

Low resolution images (72dpi)	\$25.00
High resolution images (300dpi)	\$50.00

Procedures for Rights and Reproductions

All requests to publish Wharton Esherick Museum (WEM) owned images or images of Esherick artwork found in the Museum's collection must be submitted in writing via email. The request should include contact information for the requesting individual or company and as much detail about the publication as possible. Each request should include: the title and author of the publication, publisher information, the type of image required (color, black and white, file type), whether the image is an interior, two-page spread, or cover placement, number of prints in the run, retail price for the publication, and the deadline for receiving the image. A minimum of 3 weeks' notice is required to process the request.

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An invoice (either paper or digital), and the museum's Photo Reproduction Release Form will be prepared by WEM and returned to the applicant. Payment (by check or credit card) must be received prior to sending out the image. The Photo Reproduction Release Form which lists details of the images to be reproduced as well as requirement for publication. These requirements include: the image cannot be cropped, overprinted or altered in any way without the explicit permission to do so; the complete credit line and photo credit as listed on the form must be used; two copies of the publication must be sent to the WEM upon publication, without charge; and that further permission is required for any other use. Requests to reproduce a detail or other alterations to a work must include a sketch or visual draft marked to show the extent of the reproduction. The caption on such an image must include the word "detail."

The Wharton Esherick Museum can only grant permission to the extent of its ownership of the rights relating to the request. Certain works of art as well as the photographs of those works of art, may be protected by copyright, trademark, or related interests not owned by the Museum. It is the responsibility of the requestor to determine whether any such rights exist and for obtaining all other necessary permissions.